\$4,985.25

\$4,985.25

0.00

0.00

ORDER

Orders	Order / Rev: Alt Order #: Product Desc:		67418					A Company	413			
			08887271 DCCC						4 4			
	Estimate: Flight Dates: Original Date / Rev: Order Type:		2112 10/23/12 - 10/29/12 10/19/12 / 10/19/12					KTVX-TV				
						Primary AE: Sales Office:		Continental Washington DC CNAT				
			CIA - O			Sales Regio	n:	National				
Agency	Name:		Great American Media									
	Buying Contact: Billing Contact:					Billing Type:		Cash Broadcast EOM/EOC 15%				
						Billing Calen	dar:					
			1010 Wisconsin Ave NW			Billing Cycle:						
			Washington, DC 20007			Agency Com	nmission:					
Advertiser	Name:		Democratic Co	ongressional Can	npaign							
	Demographic: Product Codes: Priority:		A35+			New Busines	ss Thru:					
			Issues/Propositions			Order Separ	ation:	00:15:00				
			P-1			Advertiser E	xternal ID:					
	Revenue Codes:		AGY, POL-ISS, GEN			Agency Exte	ernal ID:					
Bill Plan					Tota	s						
Start Date	End Date	# Spots	Gross Amount	Net Amount	Mont	h	# Spots	Gross Amount	Net Amount	Rating		

October 2012

Totals

14

14

\$5,865.00

\$5,865.00

Account Executives

10/28/12

10/01/12

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

\$5,865.00

\$4,985.25

14

Ln Ch Start	End	Inventory Code	Break	Start/End T	īme Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KTVX 10/23/12	2 10/25/12	M-Th 430a-5a GMU	CM	4:30 XM-4:5	9 XM <i>-</i> TWT	:30	1	\$90.00 P-1	0.00 NM	1	\$90.00
		M-Th 430a-5a GMU	l								
GOOD MORNING UTAH-5AM											
	End Date		pots/Week	Rate	Rating						
Week: 10/22/12	10/28/12	- TWT	1	\$90.00	0.00						
E 2 KTVX 10/23/12	2 10/26/12	M-F 5a-530a GMU	CM	5:00 AM-5:3	0 AM - TWTF	:30	1	\$150.00 P-1	0.00 NM	1	\$150.00
		M-F 5a-530a GMU									
GOOD MORNING											
	End Date		pots/Week	Rate	Rating						
Week: 10/22/12	10/28/12	- TWTF	1	\$150.00	0.00						
E 3 KTVX 10/23/12	2 10/26/12	M-F 530a-6a GMU	CM	5:30 AM-6:0	O AM - TWTF	:30	1	\$200.00 P-1	0.00 NM	1	\$200.00
GOOD MORNING		M-F 530a-6a GMU									
			1 - AA/ I-	D-1-	Detien						
Start Date Week: 10/22/12	End Date 10/28/12	<u>Weekdays</u> <u>S</u> - TWTF	pots/Week	Rate \$200.00	Rating 0.00						
			. 2014	*				* * * * * * * * * *	0.00.104		# 475.00
E 4 KTVX 10/28/12	2 10/28/12	Good Morning Amer	ica S uivi	6:00 AM-7:0	0 AMS	:30	1	\$175.00 P-1	0.00 NM	1	\$175.00
GMA Su 6a-7a GOOD MORNING AMERICA SUNDAY											
	End Date		pots/Week	Rate	Rating						
Week: 10/22/12	10/28/12	S	1	\$175.00	0.00						
E 5 KTVX 10/23/12		M-F 630a-7a GMU	CM	*	0.00 0 AM - TWTF	:30	1	\$250.00 P-1	0.00 NM	4	\$250.00
E 5 KIVA 10/23/12	2 10/26/12	M-F 630a-7a GMU	CIVI	6.30 AIVI-7.0	U AIVI - I WIF	.30	'	\$250.00 P-1	U.UU INIVI	,	\$250.00
GOOD MORNING UTAH-630AM											
	End Date	** ***	pots/Week	Rate	Rating						
Week: 10/22/12	10/28/12	- TWF	1	\$250.00	0.00						
.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	. 3/20/12		<u>'</u>	Ψ200.00	0.00						

Print Date: 10/19/12 15:25:47 Page 2 of 2

Totals

14

\$5,865.00

Order / Rev: 67418 Advertiser: Democratic Congressional Campaign Co

Alt Order #: 08887271 Product Desc: DCCC KTVX-TV

Flight Dates: 10/23/12 - 10/29/12 Estimate: 2112

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 10/23/12 10/26/12 Good Morning America CM 7:00 AM-9:00 AM - TWTF- -:30 \$300.00 P-1 0.00 NM \$300.00 E 6 KTVX GMA 7a-9a GOOD MORNING AMERICA Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 - TWTF- -\$300.00 0.00 E 7 KTVX 10/23/12 10/26/12 ABC4 News at 4p 4:00 PM-4:30 PM - TWTF- -:30 \$400.00 P-1 0.00 NM \$400.00 CM ABC4 News at 4p ABC4 NEWS @ 4PM Weekdays **End Date** Spots/Week Start Date Rate Rating Week: 10/22/12 10/28/12 - TWTF- -\$400.00 0.00 E 8 KTVX 10/23/12 10/26/12 ABC4 News at 5p 5:00 PM-5:30 PM - TWTF- -:30 \$400.00 P-1 0.00 NM CM 1 \$400.00 ABC4 News at 5p ABC 4 NEWS AT 5PM Start Date **End Date** Weekdays Spots/Week Rating Rate - TWTF- -\$400.00 Week: 10/22/12 10/28/12 0.00 E 9 KTVX 10/27/12 10/27/12 Sat ABC4 News @ 5p CM 5:00 PM-5:30 PM ---- S-:30 \$400.00 P-1 0.00 NM \$400.00 Sat ABC4 News @ 5p ABC4 NEWS-5P SAT Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 10/22/12 10/28/12 ---S-\$400.00 0.00 E 10 KTVX 10/28/12 10/28/12 SUN ABC4 News @ 5p CM 5:00 PM-5:30 PM ----- S :30 \$400.00 P-1 0.00 NM \$400.00 1 SUN ABC4 News @ 5p ABC4 NEWS-5P SUN **End Date** Start Date Weekdays Spots/Week Rate Rating ----S Week: 10/22/12 10/28/12 \$400.00 0.00 E 11 KTVX 10/23/12 10/26/12 ABC4 News at 6p CM 6:00 PM-6:30 PM - TWTF- -:30 \$500.00 P-1 0.00 NM \$500.00 ABC4 News at 6p ABC 4 NEWS AT 6P Weekdays Start Date Spots/Week **End Date** Rate Rating - TWTF- -Week: 10/22/12 10/28/12 \$500.00 0.00 E 12 KTVX 10/23/12 10/26/12 ABC4 News at 10pm M-EM 10:00 PM-10:35 PI-TWTF--\$900.00 P-1 .30 0.00 NM \$900.00 1 M-F 10p-1036p ABC 4 NEWS AT 10PM Start Date End Date Spots/Week Weekdays Rate Rating - TWTF- -10/28/12 \$900.00 Week: 10/22/12 0.00 E13 KTVX 10/27/12 10/27/12 ABC4 News at 10pm SaCM 10:00 PM-10:30 PI---- S-:30 \$800.00 P-1 0.00 NM \$800.00 Sa 10p-1030p ABC 4 NEWS AT 10PM Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/22/12 10/28/12 ---S-\$800.00 0.00 E 14 KTVX 10/28/12 10/28/12 ABC4 News at 10pm SuCM 10:00 PM-10:30 PI----S \$900.00 P-1 0.00 NM \$900.00 .30 Su 10p-1030p ABC 4 NEWS AT 10PM Rating Start Date Weekdays Spots/Week **End Date** Rate Week: 10/22/12 10/28/12 \$900.00 0.00